



2017 World Champions The Blue Devils – Concord, California

DRUM CORPS INTERNATIONAL

Founded in 1972, Drum Corps International (DCI) is entering its 46th year of setting the standard for producing programs for the most elite marching and musical performance ensembles in the world. The non-profit organization focuses on Education, Excellence, and Experience – providing exceptional opportunities for achievement that inspire students and audiences around the world. The creativity, artistry, and commitment shared by members of the dynamic worldwide community are beyond compare.

General Facts

- Represents more than four decades of education, excellence, and experience
 - o Sets the pace in marching music education programs
 - Promotes the highest level of excellence in performance
- Provides program participants with first-class experiences to develop life skills through discipline, teamwork, and leadership
- Sponsors three international programs
 - o Traditional Drum & Bugle Corps activities
 - SoundSport[®]
 - O DrumLine Battle™
- Fosters global partnerships through international cultural outreach

2018 Summer Tour

- 47 World and Open Class Corps
 - o Each ensemble featured up to 150 members
 - o 5,600+ total performers brass musicians, percussionists, color guard members, and dancers
- International corps represent Canada, The Netherlands, Japan, Sweden, Taiwan, the United Kingdom, and a growing number of other countries
- Participants hail from all over the United States and more than a dozen foreign countries
 - Range in age from 14 to 22
 - o More than 70% are full-time college students, many pursuing degrees in music education
 - 10,000+ students auditioned in 2017 for available spots in competing corps and performance ensembles
 - World Class corps travelled 10,000+ miles during competition season across 37 states
- Breath-taking performances showcase a variety of styles
 - Pop, rock, jazz, classical, modern music
 - Flags, rifles, sabers, dance, and color guard staging
- 418,000+ fans attended live summer events in 2017 with more than 48,000 at World Championships

International Programs

- SoundSport[™] <u>www.soundsport.org</u>
 - o 150+ teams worldwide
 - **SoundSport International Music & Food Festival 2017** featured 30 ensembles from the U.S. and Canada as well as from Hong Kong and Colombia competing in Indianapolis
- DrumLine Battle[™] <u>www.drumlinebattle.org</u>
 - o 140+ DrumLine Battle Units worldwide
 - o Live, head-to-head competitions
 - o Multiple percussion styles

Media Resources

- Photo Gallery Includes multiple high-resolution shots of 2017 World Class Finalists
 - o https://drive.google.com/open?id=1sMaGJiSeNYwzy1wJvNtQOr3mVwTA-CMH
 - Video <u>https://youtu.be/HYYFIcFNX1c</u>
 - B-Roll https://drive.google.com/open?id=0B0fiQXItjeP5VHVEWWV3SlpreWs
- Social Media
 - o Facebook <u>https://www.facebook.com/drumcorpsinternational</u>
 - o Twitter <u>https://twitter.com/dci</u>
 - o Instagram <u>https://www.instagram.com/dciphotos/</u>
- Media Contacts
 - o Barbara Nash <u>bfnash1@gmail.com</u>, 256.656.7039
 - o Chris Weber <u>cweber@dci.org</u>, 847.220.2726
 - Schedule & Ticket Information
 - o <u>www.dci.org/events</u>
 - o **317.275.1212**



Santa Clara Vanguard – Santa Clara, CA



Carolina Crown – Ft. Mill, SC





The Bluecoats – Canton, OH



Finals Award Ceremony – Lucas Oil Stadium, Indianapolis